



ADOBE ILLUSTRATOR

THS . PEN TOOL . PATHFINDER
LOGOS . ICONS . ILLUSTRATION
E . COLOUR . PRINT OUTPUT

DURATION	LEVEL	MODULES	MODE
35 Hours	Beginner to Advanced	8	Classroom • Online • Hybrid

01 COURSE OVERVIEW

An Illustrator course covering vector construction for logos, icons, illustration and print artwork. The pen tool and path construction are drilled early, then applied to logo design, icon systems, illustration and layout. Colour management, type and print output are covered for commercial delivery.

Learners deliver a logo suite, an icon set and print-ready artwork.

WHO IT IS FOR

- Graphic designers
- Brand and identity designers
- Illustrators
- Print production staff

PREREQUISITES

Basic computer skills.

02 LEARNING OUTCOMES

01 Construct and edit clean bezier paths.

03 Design logos in multiple lockups and formats.

05 Work with global colours and swatch libraries.

07 Prepare vector artwork for print and cutting.

02 Combine shapes with pathfinder and shape builder.

04 Build consistent icon sets on a grid.

06 Set type on paths and convert to outlines.

03 MODULE STRUCTURE

8 MODULES

01 VECTOR FOUNDATIONS

Vector vs raster

Document setup

Appearance panel

Artboards

Layers

Preferences

PRACTICAL

ARTBOARD SETUP

02 PATHS AND DRAWING

Pen tool

Curvature tool

Shape builder

Alignment

Anchor points and handles

Shape tools

Pathfinder

PRACTICAL

PEN DRILLS

03 LOGO DESIGN

Brief and research

Golden ratio and optical correction

Monochrome versions

PRACTICAL

LOGO SUITE

Grid construction

Lockups

Trademark notes

04 ICON SYSTEMS

Icon grid

Corner treatment

Export sizes

PRACTICAL

20-ICON SET

Stroke weight consistency

Optical balance

Naming

05 ILLUSTRATION

Blend and gradient mesh

Symbols

Image trace

PRACTICAL

ILLUSTRATION PIECE

Brushes

Clipping masks

Texture and grain

06 TYPE

Character and paragraph styles

Outlines

Variable fonts

Type on path

Kerning and tracking

Text wrap

07 COLOUR AND EFFECTS

Global swatches

Gradients

Overprint

Recolour artwork

Spot colours

Effects and expand

08 PRINT AND EXPORT

Bleed and crop marks

PDF presets

SVG and web export

CMYK and spot separation

Packaging files

PROJECT

PRINT-READY BRAND ARTWORK

04 ASSESSMENT & CERTIFICATION

Module assignments and labs	25%
Mini projects	20%
Internal assessments	15%
Final project and review	40%

CERTIFICATION

Learners who complete all modules, submit the final project and clear the review receive a course completion certificate from Kaizen Infinities Private Limited. Project work is documented for the learner's portfolio, and interview preparation is included in the closing sessions.

05 CAREER OUTCOMES

ROLES THIS PROGRAMME PREPARES FOR

GRAPHIC DESIGNER

BRAND IDENTITY DESIGNER

ILLUSTRATOR

PACKAGING DESIGNER

PRINT PRODUCTION ARTIST

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