



ADOBE PHOTOSHOP

SELECTIONS . MASKS . LAYERS
RETOUCHING . COMPOSITING
SMART OBJECTS . ACTIONS . EXPORT

DURATION

40 Hours

LEVEL

**Beginner to
Advanced**

MODULES

8

MODE

**Classroom •
Online • Hybrid**

01 COURSE OVERVIEW

A Photoshop course covering non-destructive editing, retouching and composite work for commercial output.

Everything is taught non-destructively: adjustment layers, masks, smart objects and layer comps, so files remain editable. Retouching, compositing, colour work and print or web export follow professional practice.

Learners deliver a retouching set, a composite advertisement and an export-ready asset pack.

WHO IT IS FOR

Graphic designers

Photographers and retouchers

Marketing and social media teams

E-commerce content producers

PREREQUISITES

Basic computer skills.

02 LEARNING OUTCOMES

01 Make precise selections and refine masks.

03 Composite multiple images with matching light.

05 Work non-destructively with smart objects.

07 Export correctly for print and web.

02 Retouch skin, product and scene detail cleanly.

04 Correct and grade colour with adjustment layers.

06 Batch process with actions and scripts.

01 INTERFACE AND FILES

Workspaces

Resolution and colour mode

History

PRACTICAL

FILE SETUP

Document setup

Layers panel

File formats

02 SELECTIONS AND MASKS

Marquee and lasso

Select and mask

Layer and clipping masks

PRACTICAL

CUT-OUTS

Object selection

Channels

Refining edges

03 RETOUCHING

Healing and clone tools

Dodge and burn

Content-aware fill

PRACTICAL

PORTRAIT AND PRODUCT RETOUCH

Frequency separation

Liquify

Product cleanup

04 COLOUR

Levels and curves

Colour balance

LUTs

Soft proofing

Hue/saturation

Camera Raw filter

Gradient maps

05 COMPOSITING

Perspective matching

Blend modes

Depth and grain

PRACTICAL

ADVERTISEMENT COMPOSITE

Light and shadow matching

Edge treatment

06 TYPE AND LAYOUT

Type tools

Layer styles

Smart guides

Paragraph and character styles

Shapes

Mockups with smart objects

07 AUTOMATION

Actions

Image processor

Variables

Batch processing

Templates

Droplets

08 OUTPUT

Export as

CMYK conversion

Print sizing

Save for web

Bleed and trim

Asset naming

PROJECT

CAMPAIGN ASSET PACK

04 ASSESSMENT & CERTIFICATION

Module assignments and labs

25%

Mini projects

20%

Internal assessments

15%

Final project and review

40%

CERTIFICATION

Learners who complete all modules, submit the final project and clear the review receive a course completion certificate from Kaizen Infinities Private Limited. Project work is documented for the learner's portfolio, and interview preparation is included in the closing sessions.

05 CAREER OUTCOMES

ROLES THIS PROGRAMME PREPARES FOR

GRAPHIC DESIGNER

PHOTO RETOUCHER

DIGITAL ARTIST

SOCIAL MEDIA DESIGNER

E-COMMERCE CONTENT DESIGNER

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