



AI PRESENTATION DESIGN

NARRATIVE . STRUCTURE . SLIDES
AI DRAFTING . LAYOUT . CHARTS
DELIVERY . SPEAKER NOTES

DURATION

20 Hours

LEVEL

Beginner

MODULES

8

MODE

**Classroom •
Online • Hybrid**

01 COURSE OVERVIEW

A course on building persuasive decks quickly with AI drafting and disciplined design. The course starts with narrative structure — the argument a deck must make — then uses AI to draft, layout and populate slides, with strict rules on slide density, chart honesty and brand consistency.

Learners produce a pitch deck, a business review deck and a training deck.

WHO IT IS FOR

Managers and consultants

Sales teams

Founders pitching investors

Trainers and educators

PREREQUISITES

Basic PowerPoint or Google Slides familiarity.

02 LEARNING OUTCOMES

01 Structure a deck around one clear argument.

03 Apply a consistent template and type scale.

05 Design slides that support speech rather than replace it.

07 Export and share decks reliably.

02 Draft slide content with AI and cut it down.

04 Build charts that state a finding honestly.

06 Write speaker notes and handle Q&A prep.

03 MODULE STRUCTURE

8 MODULES

01 DECK NARRATIVE

Audience and decision

Situation-complication-resolution

Executive summaries

Story arcs

Slide count discipline

02 AI DRAFTING

Outline prompts

Tone control

Fact checking

Slide-by-slide drafting

Trimming and editing

TOOLS

CHATGPT

CLAUDE

GAMMA

03 TEMPLATE AND TYPE

Master slides

Colour palette

Spacing and grid

Type scale

Logo placement

Icon use

04 LAYOUT PATTERNS

Title slides

Two-column

Quote and stat slides

Section breaks

Full-bleed image

Table slides

PRACTICAL

LAYOUT LIBRARY

05 DATA SLIDES

Chart selection

Annotation

Avoiding distortion

Simplification

Sourcing

Before-and-after comparisons

PRACTICAL

CHART SET

06 VISUAL ASSETS

Imagery selection

Diagrams

Compression and export sizes

AI-generated visuals

Screenshots

07 DELIVERY

Speaker notes

Timing

Handout versions

Rehearsal

Handling questions

Recording

08 DECK TYPES

Investor pitch

Sales deck

Conference talk

Business review

Training deck

PROJECT

THREE FINISHED DECKS

04 ASSESSMENT & CERTIFICATION

Module assignments and labs

25%

Mini projects

20%

Internal assessments

15%

Final project and review

40%

CERTIFICATION

Learners who complete all modules, submit the final project and clear the review receive a course completion certificate from Kaizen Infinities Private Limited. Project work is documented for the learner's portfolio, and interview preparation is included in the closing sessions.

05 CAREER OUTCOMES

ROLES THIS PROGRAMME PREPARES FOR

BUSINESS PRESENTER

CONSULTANT

SALES ENABLEMENT SPECIALIST

CORPORATE TRAINER

MARKETING EXECUTIVE

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