



VIDEO EDITING

TIMELINE . CUTS . PACING
COLOUR . AUDIO . TITLES
SHORT FORM . LONG FORM . EXPORT

DURATION

45 Hours

LEVEL

**Beginner to
Advanced**

MODULES

8

MODE

**Classroom ·
Online · Hybrid**

01 COURSE OVERVIEW

A video editing course covering story structure, timeline craft, colour, audio and delivery. Editing is taught as storytelling: selects, structure, pacing and rhythm before effects. The technical layers — colour correction and grading, audio cleanup and mixing, titles and export — follow in production order.

Learners cut a short documentary piece, a promotional video and a set of vertical clips.

WHO IT IS FOR

Content creators and YouTubers

Marketing video producers

Wedding and event videographers

Freelance editors

PREREQUISITES

Basic computer skills. Premiere Pro or DaVinci Resolve access.

02 LEARNING OUTCOMES

01 Organise footage and build a working project structure.

03 Cut with intentional pacing and rhythm.

05 Clean, level and mix audio.

07 Export correctly for each platform.

02 Select takes and structure a narrative.

04 Correct and grade colour consistently.

06 Add titles, captions and graphics.

03 MODULE STRUCTURE

8 MODULES

01 PROJECT SETUP

Media management

Sequence settings

Backup workflow

Proxies

Bins and naming

Keyboard workflow

02 STORY AND SELECTS

Logging footage

Paper edit

Interview cutting

Selecting takes

Structure

B-roll strategy

PRACTICAL

ROUGH CUT

03 TIMELINE CRAFT

Trim tools

Match cuts

Multicam

Transitions with restraint

J and L cuts

Jump cuts

Speed ramps

PRACTICAL

FINE CUT

04 COLOUR

Scopes

Exposure

Matching shots

LUTs

White balance

Contrast and curves

Creative grading

PRACTICAL

GRADED SEQUENCE

05 AUDIO

Levels and loudness

EQ and compression

Ducking

Mix targets

Noise reduction

Music selection

Sound design

06 TITLES AND GRAPHICS

Titles and lower thirds

Motion templates

Safe areas

Captions and subtitles

Logo animation

07 SHORT-FORM EDITING

Vertical framing

Caption styles

Repurposing long form

Hook structure

Retention pacing

PRACTICAL

VERTICAL CLIP SET

08 DELIVERY

Codecs and containers

Platform specs

Client review workflow

Bitrate targets

Archiving

PROJECT

PROMOTIONAL VIDEO AND CLIP PACK

04 ASSESSMENT & CERTIFICATION

Module assignments and labs

25%

Mini projects

20%

Internal assessments

15%

Final project and review

40%

CERTIFICATION

Learners who complete all modules, submit the final project and clear the review receive a course completion certificate from Kaizen Infinities Private Limited. Project work is documented for the learner's portfolio, and interview preparation is included in the closing sessions.

05 CAREER OUTCOMES

ROLES THIS PROGRAMME PREPARES FOR

VIDEO EDITOR

CONTENT PRODUCER

SOCIAL VIDEO EDITOR

POST-PRODUCTION ASSISTANT

FREELANCE VIDEOGRAPHER

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